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68m Icon flagship to join the Loon charter fleet

5 May 2023 • Written by Georgia Boscawen

The 67.5-metre *Loon*, formerly *Icon*, has joined the charter fleet following her sale at the end of April. She is now under the same ownership as the popular 54.8-metre Newcastle superyacht *Loon*, one of Instagram's most famous yachts for charter. Both are managed by IYC.

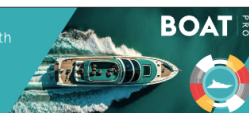
First launched in 2010 to a design RWD and Studio Linse, the newest *Loon* yacht has become well-known in the Bahamas and the wider Caribbean circuit. Her charter success, particularly with American clients, is partially owed to her activity on social media, as well as offering European charter rates in cryptocurrency.



"We're super excited about this new yacht and feel like it's a great next step for the *Loon* programme," said Captain Paul Clarke. "Over the last seven years, we have gone from the 47-metre *Christensen* to the 55-metre *Newcastle* and now onto this new 67.5-metre *Icon*."

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The 67.5-metre *Icon* boasts a number of amenities that allow her to be a resounding success in the charter market such as her raised main deck pool with two panels of glass that allow natural light to flood the beach club below. A bar, gym, massage room and sauna are also found at this level. Forward of the pool is also an al fresco dining area with a table (one of three spots on board) that sits laterally across the deck.



MORE ABOUT THIS YACHT



LOON

Icon Yachts
67.5 m · 2010



LOON

Newcastle Marine
54.86 m · 2011

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"I love the feel of this yacht with its dark grey hull and striking lines," added Clarke. "Below we have a massive beach club with a fold-down swim platform door with access to a brand new FunAir beach club swimming pool. The beach club is accessed directly from the lower guest cabins, which will be great for rolling out of bed, walking down the hallway, and jumping into the water."



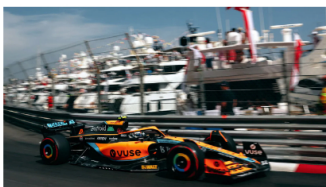
Having completed an extensive refit in 2020, her interiors are bright and contemporary, with a seven-cabin layout for 12 guests overnight. Her owner's suite has a dual-level arrangement with its own private terrace, while her VIP cabin is situated on the upper deck. *Loon* also carries two brand-new tenders including the X-Craft beach lander and the G23 Nautique, a top selection for wakeboarding.

Much like her sister in the *Loon* fleet, the 67.5-metre will have a large presence on Instagram, Facebook and TikTok. The other 55-metre *Loon* vessel will continue to operate alongside the newly acquired 67.5-metre vessel for the Mediterranean season and are both now accepting bookings.



The new *Loon* recently checked in to La Ciotat for maintenance and upgrades.

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